

Call Us Today! 01296 712895



GARY SMITH FAMILY BUTCHERS

Privacy Policy

At Gary Smith Family Butchers, we attach great importance to the privacy of visitors to our website. This policy explains how any personal data we collect from you, or that you provide to us, will be processed by us. We are the 'data controller' of the information you provide to us. This is a legal phrase used to describe the person or entity that controls the way information is controlled and processed. In submitting personal information the visitor consents to the processing of such data for the purposes of the Data Protection Act 1998.

What information do we collect?

We collect and process the following data about you:

- Information that you provide to us by filling in forms on our site. This includes your name, address, phone number, email address.
- Correspondence you may send to us with regard to an order or enquiry
- Information you provide us with if you choose to review our service.
- Any information you choose to provide us with from time to time, by email or social media
- Your social media content where this is in the public domain and any messages you send us direct via social media. This information can include posts and comments, pictures and video footage on sites such as YouTube, Facebook, Google+ and Twitter
- Details of your visits to our site and the parts of our site that you choose to access. No personally identifiable information is extracted in this process.
- Visitors to our website who are under the age of 18 are asked to seek the consent of a parent or guardian prior to submission of personal information.
- **Cookies** - We may obtain information about your use of our website by using a cookie file which is stored on your browser or the hard drive of your computer. Please find more details about the cookies on our website here. The purpose of the cookies to allow us to improve our website and give you a better and more personal experience when you visit us. Some of the cookies we use are essential for the site to operate. We may also use cookies to track the patterns of behaviour of visitors to our site. In addition to helping us to make our site work more efficiently, cookies are used on our website to store the contents of your shopping basket once you have selected an item and to store delivery addresses if you choose to use the address book functionality. You can block cookies by activating the setting on your browser, which allows you to refuse the setting of all or some cookies. Please note it is possible that if you use your browser settings to block all cookies (including essential cookies) you may not be able to gain access to some or all of our website. Unless you have adjusted your browser setting to ensure you refuse cookies, our system will issue cookies as soon you visit our site.
- If you register with us or if you continue to use our site, you agree to our use of cookies.

How we use your data?

Your data may be used in a number of ways:

- To ensure the information we provide for you on our website is presented in the best way for you.
- To provide you with information about products or services that you request from us
- To ask you to review the service you have received.
- To fulfil our obligations arising from any contracts entered into between you and us. A visitor may notify us that he/she no longer wishes to receive communications by
- e-mail by emailing info@garysmithfamilybutchers.co.uk

How do we store your personal data?

We store your data in accordance with our own internal data procedures and the law. Please be aware the transmission of information via the Internet is not completely secure. We will do our utmost to protect your data but we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk

Who do we share your data with?

Gary Smith Family Butchers will not sell or release any information gathered from its website to any third party, without your permission. The exceptions to this are as follows:

- When required by the law to do so
- When required in connection with the sale of any part of the business.

Where to go if you want more information about your Privacy Rights

The Information Commissioner's Office (ICO) regulates data protection and privacy matters in the UK. They make a lot of information accessible on their website and they ensure that the registered details of the data controllers such as ourselves are publicly available. You can access the ICO's website here: <https://ico.org.uk/>

You can make a complaint to the ICO at any time about how we use your information. However, we hope you would consider raising any issue or complaint with us first. Your satisfaction is very important to us and we will do our best to solve any problems you may have. You are welcome to get in touch with us to discuss your information at any time. Please contact us at Gary Smith Family Butchers, 2 High Street, Winslow, MK18 3DQ or by emailing info@garysmithfamilybutchers.co.uk

Gary Smith Family Butchers reserves the right to amend its privacy policy from time to time. English law governs the Gary Smith Family Butchers website, including this privacy policy, and the English courts shall have exclusive jurisdiction in respect of the same.

01296 712895

INFO@GARYSMITHFAMILYBUTCHERS.CO.UK

GARY SMITH
FAMILY
BUTCHERS